

THINKING STRATEGICALLY TO LEAD CHANGE & INNOVATION

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Thinking strategically is a key leadership skill required for all levels in an organization when leading teams through change and innovation.

In this interactive keynote, we will examine strategies that support innovation and new initiatives. By strategically selecting the right combination of strategies you will be able anticipate employee reactions, address the anxiety that staff feel when they are faced with a new initiative, manage resistance and appropriately respond to those reactions (even the nay-sayers) in a way that will increase innovation and success of your change initiatives.

Through this interactive keynote, Siobhan will introduce you to:

- Define different types of thinking, such as strategic thinking, systems thinking, innovative thinking, critical thinking and pioneer thinking
- Strategically identify best practice techniques and tools to lead teams through change and innovation
- Recognize the signs of resistance (including your own) to new initiatives so that you can address, acknowledge and manage these concerns



Siobhan, your message was clear and concise of what we had to do as leaders to lead our people better through change.

~ Technology client

WHO IS SIOBHAN CALDERBANK?

Siobhan Calderbank is a dynamic speaker, an award-winning published author, and an expert in change management and leadership. She has spoken to diverse groups at conferences, events, seminars, and planning sessions to motivate individuals to work more collaboratively. She is a creative, energetic, results-driven speaker with a well-earned reputation for motivating and inspiring client groups.

She offers a unique proprietary 4-step approach to leading change that bridges the generational differences in change and leadership. She has aided teams to develop innovative solutions to achieve their strategic objectives, grow their organization's market share, improve efficiency, increase profitability and enhance culture through engagement.

Siobhan's many years of experience enabled her to fuse together her love of teaching and her passion for change management to become a sought-after speaker that inspires professionals and business leaders to improve performance outcomes.

Siobhan has been praised for her high energy, engaging and effective communication style and award-winning programs. She has completed her Master's degree at Royal Roads University, with a focus on organizational change, leadership development and generational diversity.



For more information or to book Siobhan please contact catherine@pathtotrust.com | 416-829-8529

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