

# CONNECT, COMMUNICATE & COLLABORATE TO BUILD TRUST

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In order to build trust and lead well, you must be able to communicate well. How you lead others and the communication approach you choose, are vital to your success as a leader. Whether you are leading a team of individuals, coaching your staff, providing guidance and direction to a colleague, implementing a new change initiative, or simply talking to your peers – communication is important. Poor communication can lead to big problems, reduced confidence, mistakes, lowered productivity, conflict, misinterpretation of information, unclear orders, and overlooked changes.

In this compelling, highly interactive, and thought-provoking session, you will learn practical techniques to shape your messages when connecting with others. You will learn how to build trust and credibility when engaging in powerful conversations to achieve results. In addition, this session will help you assess yours and others behaviour when encountering conflict. You will also explore strategies to manage your behaviour during conflict in order to improve communication with others and reduce the negative impacts on performance.

Through this interactive keynote, Siobhan will introduce you to:

- Identify and adapt your communication when encountering diverse style preferences
- Determine your own communication style and how to recognize the impact that it has on others
- Select strategies to strengthen your leadership communication skills, enhance team effectiveness, and to build trust by encouraging healthy conflict.

*“Excellent speaker! Siobhan did a great job! The information was very relevant and helpful for my current position. Looking forward to applying new techniques!”*

~ Retail Director

## WHO IS SIOBHAN CALDERBANK

Siobhan Calderbank is a dynamic speaker, an award-winning published author, and an expert in change management and leadership. She has spoken to diverse groups at conferences, events, seminars, and planning sessions to motivate individuals to work more collaboratively. She is a creative, energetic, results-driven speaker with a well-earned reputation for motivating and inspiring client groups.

She offers a unique proprietary 4-step approach to leading change that bridges the generational differences in change and leadership. She has aided teams to develop innovative solutions to achieve their strategic objectives, grow their organization’s market share, improve efficiency, increase profitability and enhance culture through engagement.

Siobhan’s many years of experience enabled her to fuse together her love of teaching and her passion for change management to become a sought-after speaker that inspires professionals and business leaders to improve performance outcomes.

Siobhan has been praised for her high energy, engaging and effective communication style and award-winning programs. She has completed her Master’s degree at Royal Roads University, with a focus on organizational change, leadership development and generational diversity.



For more information or to book Siobhan please contact [catherine@pathtotrust.com](mailto:catherine@pathtotrust.com) | 416-829-8529

**PATH TO TRUST**